



# MONEY MATTERS

For Girl Scout TROOP LEADERS



**Girl Scouts®**  
Where Girls Grow Strong™

Girl Scouts Heart of the Hudson, Inc. — Fall 2008

# Fall Product Sale



The 2008 Fall Product Sale's (formerly QSP magazine subscription/nut campaign) theme encourages girls to "Go Green - Observe and Conserve". Highlighting these phrases, the recognition patches relate to activities Girl Scouts treasure!

The annual Fall Product Sale, for those who may be unfamiliar with it, includes nuts and candy, new and renewed magazine subscriptions, but also offers a variety of books, videos, software, cassettes, and CDs in conjunction with Fall Product Sales' parent company, The Reader's Digest. Limited to family, next-door neighbors, and family friends, the Fall Product Sale does NOT involve door-to-door selling. Troops will receive profit for each nut/candy item sold and additional profit for each magazine subscription order.



Completed Step 2 booklets garner the troop an additional profit, as do email addresses entered electronically through eStep 2.

Troops keep their profit, right up front, from the cash received for subscription/nut orders. This eliminates the wait for a council check to be issued, and each troop can use its profits *right away!* **Note that the Fall Product Sale involves product delivery, so the Fall Product Sale Coordinator must be prepared to accept cases (much like cookies, but not nearly as extensive) and establish a distribution system.**

The 2008 campaign will run from early October to early November, with orders due in to Community QSP/Nut Coordinators by mid-**November (date TBA)**. The nut/chocolate products will be delivered to communities in early December, with plenty of time for holiday gift-giving!

Please recruit a Troop Fall Product Sale Coordinator as soon as possible, fill in the tear-off to the right, and turn it in to your Community Director no later than **September 15**.



**Fall Product Sales** TROOP CHAIR (Please PRINT all information!)

Troop #: \_\_\_\_\_ Level: \_\_\_\_\_ # Girls in Troop: \_\_\_\_\_ Community: \_\_\_\_\_

Troop Leader: \_\_\_\_\_ Phone #: \_\_\_\_\_

Troop QSP/Nut Chair: \_\_\_\_\_ Phone #: \_\_\_\_\_

Address: \_\_\_\_\_ E-mail address: \_\_\_\_\_

Clip and return to your VOLUNTEER COMMUNITY CHAIR by September 15, 2008.

# 2008-09 FAMILY CAMPAIGN For Girl Scouts Heart of the Hudson



The Annual Giving campaign is a very vital part of council fund raising. Money raised through the campaign helps to provide program services directly to girls and support to adults through recruitment and training; it supports the maintenance of campsites, and generally helps pave the way for girls and adults alike to have a happy and successful Girl Scout experience.

United Way funding accounts for a very small portion of the council's budget. Meanwhile, membership increases and programs continue to expand. The dollars raised through Annual Giving become ever more critical. Generous contributions from parents and friends will enable Girl Scouts Heart of the Hudson, Inc. to continue to provide high-level programs and services.

One of the most important people in the 2008-09 Annual Giving campaign is your Troop Family Campaign Coordinator. She or he is the vital link between your girls' parents and a successful campaign.

Our Family Campaign will begin in December and will be wrapped up in March. Campaign materials will be distributed to your community's Annual Giving Chairperson in October.

REMEMBER, your Troop Family Campaign Coordinator must be someone OTHER than the troop leader! This is a special position that's tailor-made for an enthusiastic troop Mom or Dad who would like to support Girl Scouting in a tangible way but cannot attend weekly troop meetings.

Your Troop Family Campaign Coordinator needs to be appointed far enough in advance so that when campaign time rolls around she or he will be properly prepared and aware of her/his responsibilities. Briefly, these responsibilities are:



- (1) To assure distribution of Family Campaign materials to the parents of every girl in the troop in a timely fashion;
- (2) To visit or call every parent in order to interpret, reinforce, and encourage them to contribute to the greatest extent and to return contributions promptly;
- (3) To turn the unopened troop envelopes over to the Community Annual Giving Chair and assist with campaign follow-up wherever necessary.

**FAMILY CAMPAIGN TROOP CHAIRS** (Please PRINT all information!)

Troop #: \_\_\_\_\_ Level: \_\_\_\_\_ # Girls in Troop: \_\_\_\_\_ Community: \_\_\_\_\_

Troop Leader: \_\_\_\_\_ Phone #: \_\_\_\_\_

Troop Family Campaign Chair: \_\_\_\_\_ Chair's Address: \_\_\_\_\_

\_\_\_\_\_ E-mail address: \_\_\_\_\_ Phone #: \_\_\_\_\_

*Clip and return to your COMMUNITY DIRECTOR by October 5, 2008.*

# Cookies

The 2009 Girl Scout cookie program's theme is *Imagine if...we could change the world!* Get ready for the most powerful Cookie Season ever! Girls of all ages are speaking up. They want change, and they want to help.

They are eager to make a difference in the world.

Girls may join the Cookie Club and become a 'Goal-Getter'; the Little Brownie Baker website has eTools that will help plan successful activities. Go to [http://www.littlebrownie.com/girls/cc\\_main.html](http://www.littlebrownie.com/girls/cc_main.html) for information and assistance.

Your troop will need a **Troop Cookie Chairperson** who is willing to take the time to train your girls, go over materials with them, help them set goals, monitor the order-taking and delivery of cookies, and carefully keep track of your troop's cookie money and recognitions.

The 2009 cookie sale program will feature eight great varieties: All Abouts, Samoas®, Thin Mints, Trefoils, Do-Si-Dos®, and Tagalongs®, lemon-flavored Chalet Cremes and the new cookie, Dulce de Leche.

## Approximate calendar for the 2009 cookie program:

By December 1, 2008  
 TBA, 2009  
 TBA, 2009  
 TBA, 2009

Appoint Troop Cookie Chair  
 Order taking begins  
 Cookies delivered to community stations  
 Girls deliver cookies



More than just a sale, the entire Girl Scout cookie experience is designed to:

- Create girl leaders,
- Build girl pride,
- Promote girl teamwork,
- Teach girls how to make decisions,
- Strengthen girl and family relationships,
- Teach girls SAFETY skills, and
- Foster girl FUN!

Check out the online resources for leaders at [www.littlebrownie.com](http://www.littlebrownie.com) where you'll find great game, craft and menu ideas that'll help you *Imagine if...we could change the world!*



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**COOKIES TROOP CHAIR (Please PRINT all information!)**

Troop #: \_\_\_\_\_ Level: \_\_\_\_\_ # Girls in Troop: \_\_\_\_\_ Community: \_\_\_\_\_

Troop Leader: \_\_\_\_\_ Phone #: \_\_\_\_\_

Troop Cookie Chair: \_\_\_\_\_ Phone #: \_\_\_\_\_

Address: \_\_\_\_\_ E-mail address: \_\_\_\_\_

*Clip and return to your COMMUNITY DIRECTOR by December 1, 2008.*